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November 1, 2020

**PRICE INCREASE NOTICE – Interior Exterior**

2020 has been a challenging year for many businesses, most likely it has been for your business as it has been for us here at Applegate. Thank you very much for your business during some difficult times, you need to know that it is truly appreciated.

We have faced some record increased costs in raw material, transportation, and labor this year. This price increase is instituted to help offset some of these increased costs.

A 6% pricing increase will be effective January 1, 2021.

**The new pricing is effective on product shipped on or after January 1, 2020, regardless of when orders are placed.**

Again, our Applegate Insulation team wishes to express our gratitude for your trust, and the business we have together. It is appreciated.

If you have any questions regarding our increased costs or this price increase, or other matters related to how Applegate might better support you and your business please contact me.

Regards,



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